



For Immediate Release

JIM WIANDT JOINS INDEXIQ ADVISORY BOARD

Publisher of *IndexUniverse.com* and editor of *Journal of Indexes* brings more than 10 years of index industry experience to the firm

NEW YORK, (March 6, 2007) – Jim Wiandt has joined the Advisory Board of IndexIQ Inc., a leading developer of innovative, next-generation index products for ETF sponsors, mutual fund companies, asset management firms, hedge funds, and institutions, such as pension funds, endowments, foundations and other investors, the firm announced today.

Mr. Wiandt is the President of Index Publications, LLC, the Editor of the *Journal of Indexes* and Publisher of *Exchange Traded Funds Report* and *IndexUniverse.com*, which is the leading source of news about product and market developments related to index funds, ETFs, index derivatives and the sophisticated investment strategies that use these financial tools. Mr. Wiandt has had a distinguished career in the field of indexing, and was formerly the publisher of *IndexFunds.com* and is the author of the book *Exchange Traded Funds*. As a member of IndexIQ's Advisory Board, Mr. Wiandt will provide assistance and guidance as IndexIQ continues to bring its innovative index-based products to the marketplace. A full list of IndexIQ's Advisory Board members can be found at www.indexiq.com.

“Having someone of Jim’s stature in the indexing industry join our Advisory Board is an exciting development and offers a further endorsement of the approach we are taking in creating innovative index products for the global investment management community,” said Adam S. Patti, chief executive officer of IndexIQ. “We look forward to the benefit of his experience in the indexing world.”

Index products from IndexIQ are designed to capture the key corporate and market-related metrics that can lead to equity outperformance. IndexIQ characterizes the methodologies underlying several of its index families as *Metrix That Matter™* since they capture the key company and market attributes often considered predictive of strong

operating performance and long-term stock appreciation. Many of these attributes, while qualitative and perceptual in nature, have until now not been quantified in such a comprehensive and systematic way.

“This is a time of great change and creativity in the field of indexing, and IndexIQ is among the most innovative firms currently active in the space,” said Mr. Wiandt. “I look forward to contributing to the firm as a member of the Advisory Board.”

About IndexIQ

Based in Rye Brook, New York, IndexIQ is a leading developer of sophisticated, quantitatively derived, next-generation index products. The firm utilizes its pioneering, proprietary methodologies to create high performance investment products for the institutional, high net worth and retail investor markets. Additional information about the company and its products can be found at www.indexiq.com.

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Contact: Mike MacMillan/Chris Sullivan
MacMillan Communications
(212) 473-4442
mike@macmillancom.com
chris@macmillancom.com