



## **FOR IMMEDIATE RELEASE**

### **ANTHONY B. DAVIDOW, HEAD OF DISTRIBUTION AT INDEXIQ, NAMED TO IMCA BOARD FOR 2009**

NEW YORK, (December 11, 2008) – Anthony B. Davidow, Senior Vice President & Head of Distribution at IndexIQ ([www.indexiq.com](http://www.indexiq.com)), has been named to the Board of Directors at the Investment Management Consultants Association (IMCA<sup>®</sup>) effective January 1, 2009, it was announced today. He will serve a two-year term.

IMCA is the provider of premier investment consulting and wealth management credentials specifically designed for wealth management consultants. IndexIQ is a pioneer in developing hedge fund replication and other innovative alternative investment strategies for the high net worth, family office, and institutional investor markets. Davidow recently joined IndexIQ from Morgan Stanley, where he was Managing Director and Director of Sales and Training for the firm's Consulting Services Group with responsibility for approximately \$140 billion in assets under management.

A 25-year financial services industry veteran, Davidow speaks frequently on the development and implementation of investing strategies for institutions and high net worth individuals and families, and is author of several white papers providing analysis of investing trends.

#### **About IndexIQ**

Based in Rye Brook, New York, IndexIQ is the leading developer of index-based alternative investment solutions that combine the benefits of traditional index investing with the alpha potential sought by the best active managers. The company's philosophy is to democratize investment management by making institutional-class investment strategies available to all investors in low cost, liquid, transparent and tax-efficient products. IndexIQ strategies are marketed through the company's proprietary investment products and select partnerships with leading global financial institutions.

Additional information about the company and its products can be found at [www.indexiq.com](http://www.indexiq.com).

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