



FOR IMMEDIATE RELEASE

ENVESTNET ADDS INDEXIQ'S IQ GLOBAL ALTERNATIVES ETF MODEL PORTFOLIO TO LIQUID ALTERNATIVES PROGRAM

Envestnet program meets demand for accessible alternative strategies, as advisors seek solutions for improving portfolio diversification, reducing volatility and enhancing absolute performance in all market environments

RYE BROOK, New York, (January 10, 2012) – IndexIQ announced today that Envestnet, Inc. (NYSE: ENV), a leading provider of wealth management solutions with over \$127 billion in total assets served and more than 909,000 investor accounts, has added IndexIQ's IQ Global Alternatives ETF Portfolio for inclusion in Envestnet's Liquid Alternatives Program.

Envestnet's Liquid Alternatives Program is designed to help advisors identify high-performing liquid alternative strategies, including exchange-traded funds (ETFs), while providing guidance in utilizing these portfolios. The Program is a direct response to the growing demand for accessible alternative strategies, as advisors seek vehicles for improving portfolio diversification, reducing volatility and enhancing absolute performance in all market environments. Unlike actual hedge funds, the Liquid Alternatives Program offers investors lower investment minimums and better liquidity; they can buy or sell the strategies on the open market at any time. Advisors can deploy Envestnet's Liquid Alternatives Program on the company's SMA and UMA platforms.

"We are thrilled with Envestnet's addition of IndexIQ's IQ Global Alternatives ETF Model Portfolio to its liquid alternatives program," said Adam Patti, IndexIQ's CEO. "IndexIQ is built upon the fundamental value proposition of providing financial advisors and investors with a transparent, liquid, low cost set of alternative investment products and, particularly within the context of today's very uncertain economic and market conditions, that value proposition is resonating."

Sean Mullen, Vice President and Director of Advisory Services at Envestnet, added: "Envestnet understands that advisors face a constantly changing marketplace and evolving investor needs. By expanding our roster of leading investment managers, such as IndexIQ, we strive to empower advisors to meet the requirements of today's modern portfolio."

The **IQ Global Alternatives ETF Portfolio** is a comprehensive investment strategy designed to achieve portfolio diversification, capital growth and low volatility. The Model includes exposures to multiple hedge fund-like investing styles and aims to limit volatility to 6-8% through exposures to a broad range of asset classes, including domestic, international and emerging market equities, bonds, commodities, currencies and real estate, as well as exposure to volatility. Historically, the model provides a low correlation to equity markets, with a beta to equities of approximately zero.

A Liquid, Transparent, Low Cost Approach

The IndexIQ strategies are constructed using a proprietary, rules-based methodology developed by IndexIQ and invest in liquid, exchange-traded products. The benefits of this approach include transparency, liquidity, significantly lower costs compared to traditional alternative investment options, and the avoidance of manager and style-specific risk.

“Our strategic partnership with Envestnet represents an important combination of IndexIQ's alternative investment expertise with Envestnet's extensive platform capabilities,” continued Mr. Patti. “As IndexIQ's strategies are designed to help advisors adjust alternative investment portfolios with speed and accuracy in response to unexpected market events, we are excited to offer them through Envestnet's robust platform.”

About IndexIQ

IndexIQ is a leading issuer of index-based liquid alternative solutions focused on absolute return, real assets and international strategies. IndexIQ solutions are offered as ETFs, Mutual Funds & Separate Accounts. IndexIQ's philosophy is to democratize investment management by making innovative alternative investment strategies available to investors in low cost, liquid and transparent products.¹ IndexIQ strategies are marketed through the company's proprietary investment products and select partnerships with leading global financial institutions. Additional information about the company and its products can be found at www.IndexIQ.com.

About Envestnet

Envestnet, Inc. (NYSE: ENV) is a leading provider of integrated wealth management software and services to financial advisors. Envestnet's Advisor Suite™ software empowers advisors to better manage client outcomes and strengthen their practice. Envestnet offers advanced portfolio solutions through its Portfolio Management Consultants Group ("PMC"). Envestnet Reporting Solutions also gives advisors an in-depth view of clients' aggregated investments, empowering holistic, personalized advice. The firm has over \$127 billion in total assets served and more than 909,000 investor accounts.² Envestnet is headquartered in Chicago with offices in New York, Denver, Sunnyvale, Boston, Landis and Trivandrum, India. For more information, please contact Jami Schlicher at 973-850-7309 or jschlicher@jcprinc.com.

1) Ordinary brokerage commissions apply to ETFs. IndexIQ's ETF holdings are available daily on IndexIQ's website. ETFs are liquid in that they are exchange-traded.

2) Data includes assets under management or administration and licensing agreements as of 9/30/2011.

Investors are reminded that all investing involves risk, including possible loss of principal. Consider the investment objectives, risks, charges and expenses carefully before investing. Additional information may be obtained by visiting www.indexiq.com or by calling (888) 934-0777.

The investment performance of the IQ Global Alternatives ETF Portfolio, because it is a model of funds, depends on the investment performance of the underlying exchange-traded products (ETPs) in which it invests. The underlying ETPs invest in: foreign securities, which subject them to risk of loss not typically associated with domestic markets, such as currency fluctuations and political uncertainty; commodities markets, which subject them to greater volatility than investments in traditional securities, such as stocks and bonds; and fixed income securities, which subject them to credit risk – the possibility that the issuer of a security will be unable to make interest payments and/or repay the principal on its debt – and interest rate risk – changes in the value of a fixed-income security resulting from changes in interest rates. These offerings are available via intermediary platforms and not to the public.

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